Every Dell U2518D is shipped incorporating pre-tuned sRGB with average Delta-E (dE) $\leq 2$. This helps prevent significant color inconsistency or inaccuracy when content is displayed onscreen. In addition, a tighter grey-scale tracking on each U2518D helps enable ultra-smooth color gradation. The factory measurements from this very unit are shown here. Be assured of Accurate, Precise and Consistent Onscreen Color with every Dell UltraSharp U2518D.